

SPONSORSHIP PACKAGES

We're delighted that Ride High's charity Cheltenham Preview Night will return for a second year in 2026. We are expecting circa. 150 guests to join us for our much anticipated event. Sponsorship of the event represents a great opportunity to publicise your business whilst supporting an important cause which provides a vital service to vulnerable children and young people.

Please find below our sponsorship packages which can be tailored to suit your needs.

HEADLINE SPONSOR

£3,000

- A table of 10 for the event
- Logo on all event promotion, website and literature
- Display area in main room
- Full-page advert in the event programme
- Logo on screen at the event
- Option to include branded item on tables
- Special thanks on the evening
- Opportunity to give a 3 minute talk to guests at the start of the evening
- Mentions on social media channels pre and post event.

TABLE WINE

£1,500

- Two tickets to the event
- Branded tags on wine bottles
- Display area in bar
- Special thanks on the evening
- Half-page advert in the event programme
- Mentions on social media channels post event.

THE PANEL

£300

- Branding on the panel desk
- Logo on screen during panel discussion and Q&A
- Special thanks on the evening
- Mentions on social media channels post event.

AUCTION PRIZE DONATIONS

Donations of prizes for our Auction are gratefully received and your branding will be included in our event programme.