



THE PANEL



CHEL TENHAM PREVIEW NIGHT

5 March, 2025 | Hotel La Tour, Milton Keynes | 17:30

Join us for an informative and fun evening at the prestigious Hotel La Tour, as we look with great anticipation as to what we can expect from the jump racing event of the year.


The Cheltenham Festival comprises of four breath-taking days, 28 races, unrelenting prestige, competition, and excitement where the best horses, trainers and jockeys go head-to-head. At our exclusive event our own panel of experts will share their views and insights as they gallop through the form of the competitors and reveal their best bets. A Q&A will follow, allowing guests to interact with the panellists.

Guests will also enjoy a Drinks Reception with an opportunity to mingle with the panelists in La Tour's Fourteen Sky Bar - providing unparalleled views over the city and beyond. Followed by a three course meal with wine and live music. A Live Auction will add to the excitement of the evening and help to raise vital funds for children's charity Ride High.

Tickets £90pp or £800 for a table of ten.

WWW.RIDEHIGH.ORG/PREVIEWNIGHT

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HOTEL L A T O U R

SPONSORSHIP PACKAGES

We're delighted to launch Ride High's first charity Cheltenham Preview Night. We are expecting circa. 100 guests to join us for our much anticipated event. Sponsorship of the event represents a great opportunity to publicise your business whilst supporting an important cause which provides a vital service to vulnerable children and young people.

Please find below our sponsorship packages which can be tailored to suit your needs.

HEADLINE SPONSOR

£3,000

- A table of 10 for the event
- Logo on all event promotion, website and literature
- Display area in main room
- Full-page advert in the event programme
- Logo on screens at the event
- Option to include branded item on tables
- Special thanks on the evening
- Opportunity to give a 3 minute talk to guests at the start of the event
- Mentions on social media channels pre and post event.

TABLE WINE

£1,500

- Two tickets to the event
- Branded tags on wine bottles
- Display area in bar
- Special thanks on the evening
- Half-page advert in the event programme
- Mentions on social media channels post event.

THE PANEL

£300

- Branding on the panel desk
- Logo on screen during panel discussion and Q&A
- Special thanks on the evening
- Mentions on social media channels post event.

AUCTION PRIZE DONATIONS

Donations of prizes for our Auction are gratefully received and your branding will be included in our event programme.