

DINE HIGH

Thursday 29th - Sunday 2nd July

Hosting Kit



Thank you for registering to be a Dine High host.

Dine High is a perfect opportunity to gather your friends, family and colleagues together for good food and good fun and to raise money for Ride High at the same time. The money you raise will help us transform the lives of some of Milton Keynes' most disadvantaged children.

This pack is designed to help you host a brilliant event.

Helen Dixon
Marketing and Fundraising Manager
Ride High

Next Steps

So, now you've signed up what do you do next?

- 1 Select a dining event i.e. breakfast, brunch, lunch, afternoon tea etc
- 2 Decide on a date and venue
- 3 Send out your invites
- 4 Plan your event
- 5 Enjoy



What's included in your hosting kit?

- Your guide to a great Dine High event
- Invitations
- Poster
- Ride High Races Raffle poster
- Thank you cards for all your guests
- Donations Form with pre-addressed envelope

Need more items?

Download them from our website where you'll also find some bunting!

Share your event with us
@RideHighMK

  #DineHigh



"Taking part in Dine High is the perfect way for the community to support this local charity from their own front room. Good food, friends, family and fun for a wonderful cause."

Ride High patron,
Jeremy Vine

Ideas for your Dine High Event...



**Will you choose breakfast, brunch, lunch, afternoon tea or supper?
Whatever you decide here's some inspiration to make your event one to remember.**

Big breakfast meeting

Bacon butties, tea and toast, a champagne breakfast – they all compliment an early morning meeting with colleagues. Find your Breakfast Boss with breakfast bingo or a count the cornflakes in the jar competition!

Garden party

A traditional British Tea Party with finger sandwiches and warm scones or a delicious barbeque in your back garden. It's summer, of course the sun will shine! Organise a treasure hunt with a prize for the winner!

Silver screen special

Roll out the red carpet and dust off the classics. Enjoy a star-studded evening with your besties and a feast of hotdogs, nachos, and ice cream. Why not encourage your guests to dress up in film star themed fancy dress?

Bake off

Rise to the challenge! Invite your friends, colleagues or customers to go 'head-to-head' then pick someone to judge 'best decorated', 'most tasty' etc. You can raise money through the entries and by selling the cakes afterwards!

Picnic in the park

The British love to picnic whatever the weather, and with its river valleys, woodlands, lakesides and parks, Milton Keynes is the perfect place to lay your picnic rug for Ride High.

Come Dine High with me

Think you can do better? Host your own 'Come Dine with me' evening for Ride High. Invite your friends and family to contribute a course with entertainment and score them with a prize for the winner.

SPECIALS BOARD

Spread the word

Share your stories, tips and photos on social media so other hosts can see what you're up to:

Find us on:

 Ride High MK  @RideHighMK
#DineHigh

1. A good way to start your event is to **introduce Ride High** to your guests. Visit our website and play our three minute film: www.ridehigh.org/this-is-ride-high. This may be a good time to invite them to donate.

2. Your guests have the opportunity to **win some fantastic prizes** in our Ride High Races Prize Draw. Please see the separate flyer for more details on how to enter. The lucky winners will be chosen at random on Friday 28th July.

3. It's easy for your guests to help you to **fundraise**. The invitation asks them to bring along a donation. Please encourage them to complete the Donations Form so we can claim a further 25% in Gift Aid.

4. **Say thank you!** Please use the thank you postcards designed by our children to let your guests know how much we appreciate their support.

What's it all for?

Ride High is a Milton Keynes charity that works with some of the most disadvantaged children (aged 8-17 years) in the city, and aims to transform them into happy, confident young people by giving them the opportunity to learn to ride and care for horses.

The children may be in foster care and struggling to cope with everyday life, a young carer for a family member, having suicidal thoughts or victims of abuse or neglect or living in homes dominated by ill health. Many of the children are disengaged and/or not attending school.

Children come to us every week for up to one year and follow a programme of structured learning which includes learning to ride and care for horses, associated clubroom activities and projects, volunteering, work experience placements, educational visits and residential trips during the school holidays. At Ride High children build the confidence and the life skills such as literacy, self-control, communication and teamwork, required to go out into the world and participate fully in life.

“At Ride High the horses are my friends”.



What we can do with your donations

Ashleigh aged 10 was subject to abuse at home from an early age. She is now in foster care but has been moved several times in recent months. She is very angry and cannot understand, control or express her feelings. She starts fights with other children, gets into trouble at school and finds it difficult to relate to other people or to make friends. There is a concern that Ashleigh is copying the behaviour of adults from her earlier childhood. We'd like to bring Ashleigh to Ride High to provide her with the support she needs to help her manage her feelings and actions.

We bring over 80 children to the Ride High Centre every week. Our aim is that Ride High will raise enough money for us to welcome an additional 4 children (including Ashleigh) from our waiting list at the beginning of the new school term in September.

Whatever event you decide to host your efforts and the donations of your guests will help us to transform the lives of these desperately sad children forever.

£30 will pay for an educational and fun day trip for a child

£50 will pay for four horse riding lessons for a child

£100 will pay for a residential holiday for a child

£3000 will pay for a child to attend Ride High for a whole year... it could be the year that changes their life.

“Without Ride High I would have been lonely and uninspired. It changed my life”.

Things to think about after your event

Send in your money

Please send your completed forms (Donations and Ride High Races Prize Draw) to:
Ride High, The Dove House, The Avenue, Aspley Guise, Bedfordshire, MK17 8HH.

There are two ways to bank your money raised:

Cheque

Complete the forms in your pack and put them in our pre-addressed envelope along with a cheque for the total amount made payable to **Ride High Ltd.**

Bank Transfer

Transfer the total amount to Santander Bank.
Account name: Ride High Ltd.
Sort code: 09-01-27
Account no: 97917533.
Quote your name as a reference.

Corporate partners

Please do not send the money directly to Ride High. After your event please contact Helen Dixon at helendixon@ridehigh.org to arrange a convenient time for cash donations, prize draw entries and forms to be collected.

Our work transforms the lives of Milton Keynes's most disadvantaged children



Terry's story

Terry aged 14 came to Ride High for one year. He struggled to deal with his emotions and relationships, found it hard to stick at things that challenged him and often dealt with this by playing the clown. In his early days at Ride High Terry found riding difficult and often spoke about giving up, but as he found he was making progress he became more determined and realised he wanted to get even better.

The skills he gained in riding gave him more confidence and greater self-esteem; the support and friendship he received in the clubroom helped him to feel secure enough to relax; to talk more about his feelings, the issues that were troubling him and to identify ways forward. He found friends at Ride High: other young people, staff and volunteers who did not judge or reject him but offered him support, consideration and a lot of laughter. In return he was concerned, encouraging of others and fiercely loyal. Terry became a very important figure in the group, often leading and providing others with a positive role model.

"Ride High helped me find my confidence and made me feel like a better person. It helped me to work through my problems. It taught me never to give up".

THANK YOU from everyone at Ride High for hosting a Dine High event!



Contact us:

Office: 01525 261442

Mobile: 07743 647511

Email: fundraising@ridehigh.org

Website: www.ridehigh.org

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